



skills for **security**

Sponsorship Proposal



WHO ARE SKILLS FOR SECURITY

As the UK's leading Fire and Security training provider, our mission is to close the skills gap by providing cutting-edge training and accessible apprenticeships, empowering the next generation of skilled Fire and Security professionals.



Training centres in
Watford, Warrington,
Walsall, and Glasgow



Over 1,000
apprentices trained
in the last
12 months



Apprentices
with over
500
employers



Social media
following of
over 29,000



Through our geographic footprint of state-of-the-art national training centers and innovative delivery methods, we aim to make high-quality training as accessible as possible for learners and employers.

Our relationships with employers, learners, sponsors, and stakeholders are at the very heart of what we do.

We have brought thousands of new people into the industry in recent years but have so much more potential yet to explore. We hope you will be part of the journey.



THE PROBLEM



Estimated shortage of over 30,000 engineers in the industry



Lack of clear career pathway



Lack of awareness amongst young people about the benefits of working in the Fire and Security industry

OUR SOLUTION

- ✓ Talent Acquisition Service
- ✓ National Apprenticeship Shows
- ✓ Creating a career pathway
- ✓ Improving accessibility
- ✓ Increasing apprenticeship offering
- ✓ Using technology: Skills On-Demand

Reinvest

Reinvest in pioneering initiatives to create a sustainable Fire and Security industry.

Connect

Connect with today's influencers and tomorrow's decision-makers.

Solution

Join our mission to close the skills gap. Be part of the solution!

HOW WILL SPONSORING SKILLS FOR SECURITY BENEFIT YOU?



HOW WILL SPONSORING SKILLS FOR SECURITY BENEFIT THE INDUSTRY?



Reinvestment of funds into the industry to help close the skills gap



Taking the industry to a brand new audience



Creating a strong and sustainable future for the industry



Making Fire and Security a career of choice



SKILLS ON-DEMAND

Subscription based training for the Fire & Security sector

Powered by  skills for security

Become a Skills for Security sponsor and supercharge your brand visibility with two exclusive benefits on our innovative Skills On-Demand platform. As a sponsor, you'll not only gain prime product placements but also have the opportunity to showcase up to 90 minutes of your own training content directly to industry professionals.

Our platform is designed to empower security professionals with the skills and knowledge they need to excel. With our ever-growing audience of engaged learners, your products and services will be front and center, driving awareness and interest among decision-makers and practitioners alike.

Maximise Your Impact: By uploading your custom courses, you position your brand as a thought leader and trusted resource within the security industry. It's more than just sponsorship – it's a strategic partnership that enhances your reputation, boosts engagement, and delivers measurable results.

Elevate Your Brand. Educate the Industry. Expand Your Reach.

Don't miss out on this unique opportunity to align your brand with excellence in security training. Join us as a sponsor and unlock the full potential of Skills On-Demand!



Accessible
**Anytime,
Anywhere!**

SPONSOR BENEFITS

Platinum Package

£10,000 +VAT
(Per Year)



Digital Package

£5,000 +VAT
(Per Year)



What's Included

Up to 90-min of Skills On-Demand content

2 product placements on Skills On-Demand

Social media reveal post

Access to the SfS asset pack

Annual celebration event invitation

Apprentice recruitment service

Partnership referral programme

Press release

Plaque presentation

Engineer booth branding

Inclusion in the Fire and Security curriculum

Dedicated social posts

Your branding at SfS exhibition booths



THANK YOU!



We appreciate you taking the time to read our proposal. If you would like to join our sponsorship programme and be part of the solution to the challenges that our industry faces, then we would love to welcome you onboard as a sponsor.

To take the next step, please contact:



Mollie Evans | Partnership Manager
07553 749346 | m.evans@skillsforsecurity.org.uk



David Scott | Managing Director
07984 024044 | d.scott@skillsforsecurity.org.uk



James Gribben | Commercial Director
07570 265208 | j.gribben@skillsforsecurity.org.uk

*Thank you from the whole team at
Skills for Security!*



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